



Biodiversity Commitment for the 15th CBD (2021) by Reckhaus

For more than 60 years, the Reckhaus company in Bielefeld (Germany) has specialized in the development and production of insect control products: Products for use around the home such as insect sprays, moth paper or flypaper. Inspired by a dialogue with concept artists Frank and Patrik Riklin, the company has been transforming its business model since 2012. As the only company of its kind in the biocide sector, Reckhaus has confronted the dilemma of insects being both a threat and a valuable part of the ecosystem. Reckhaus is taking responsibility for biodiversity and working towards raising social awareness of the value and endangered status of insects.

With Insect Respect, Reckhaus has created a globally-unique quality seal for a new way of dealing with insects and has received numerous national and international awards for its efforts. Reckhaus has specialist expertise in insect protection, for example in compensating for control products or creating insect-friendly habitats.

Reckhaus has been an active member of the 'Biodiversity in Good Company' Initiative since 2018, committing the company to protect biodiversity, use its resources in a sustainable way and to share any benefits deriving from its operations fairly. Progress made on measurements and activities relevant to biodiversity is reported to the Initiative on a biannual basis.

By signing the leadership commitment of the 'Biodiversity in Good Company' initiative, Reckhaus has agreed to the three goals of the international convention on biodiversity:

- 1) The conservation of biodiversity,
- 2) The sustainable use of its components and
- 3) To acknowledge and support a fair distribution of the benefits arising from genetic resources.

Reckhaus is willing to commit to:

- provide at least 10,000,000 products with the INSECT RESPECT quality seal of approval by 2025 and thus
- sensitize at least 10,000,000 people to the value of biodiversity. The quality label only recognizes particularly environmentally friendly products that raise awareness for a new way of dealing with insects and are associated with the creation of insect-friendly habitats. In addition,
- create at least 100 insect-friendly habitats.